

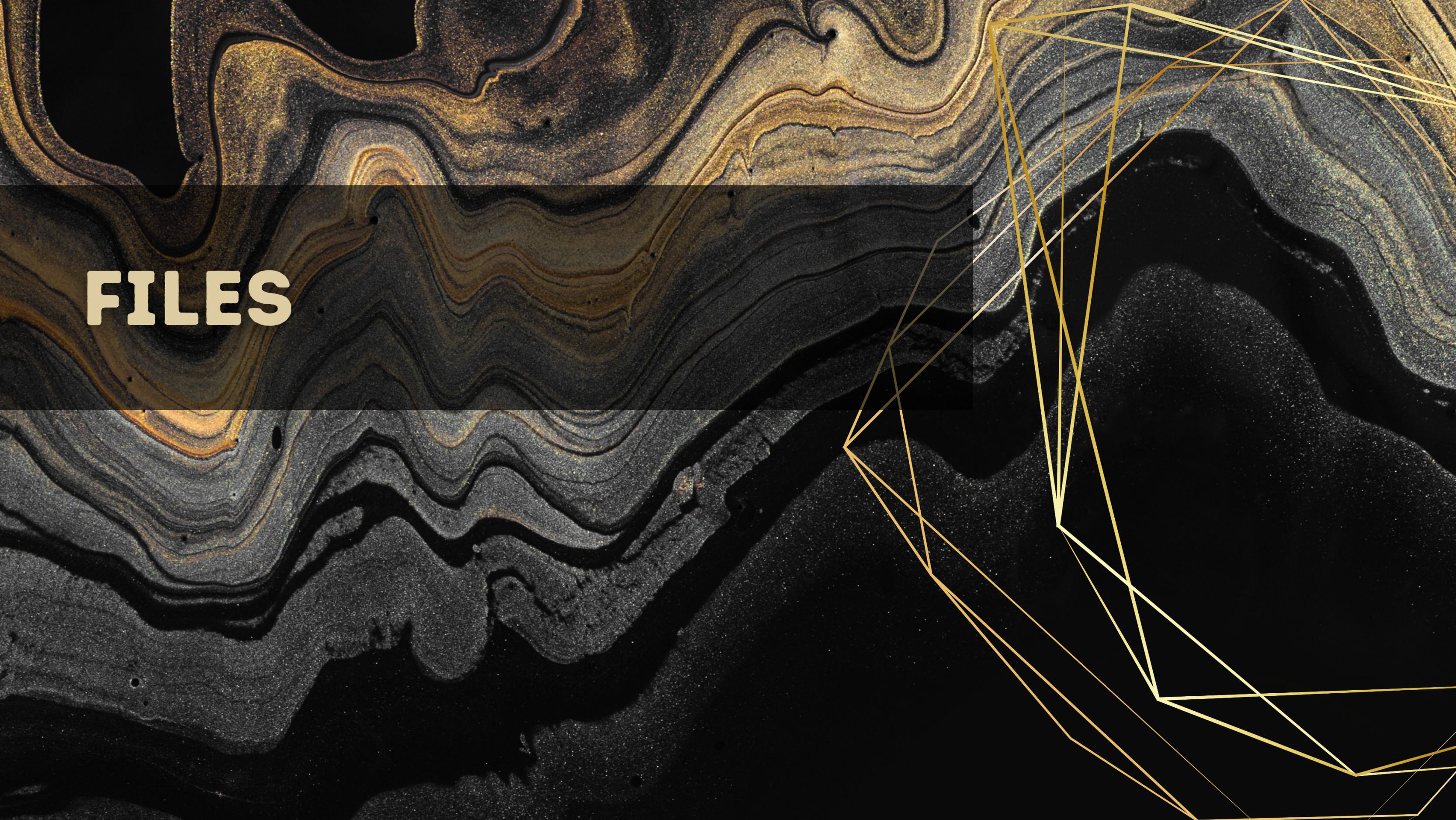
ARTREPRENEUR ACCELERATOR

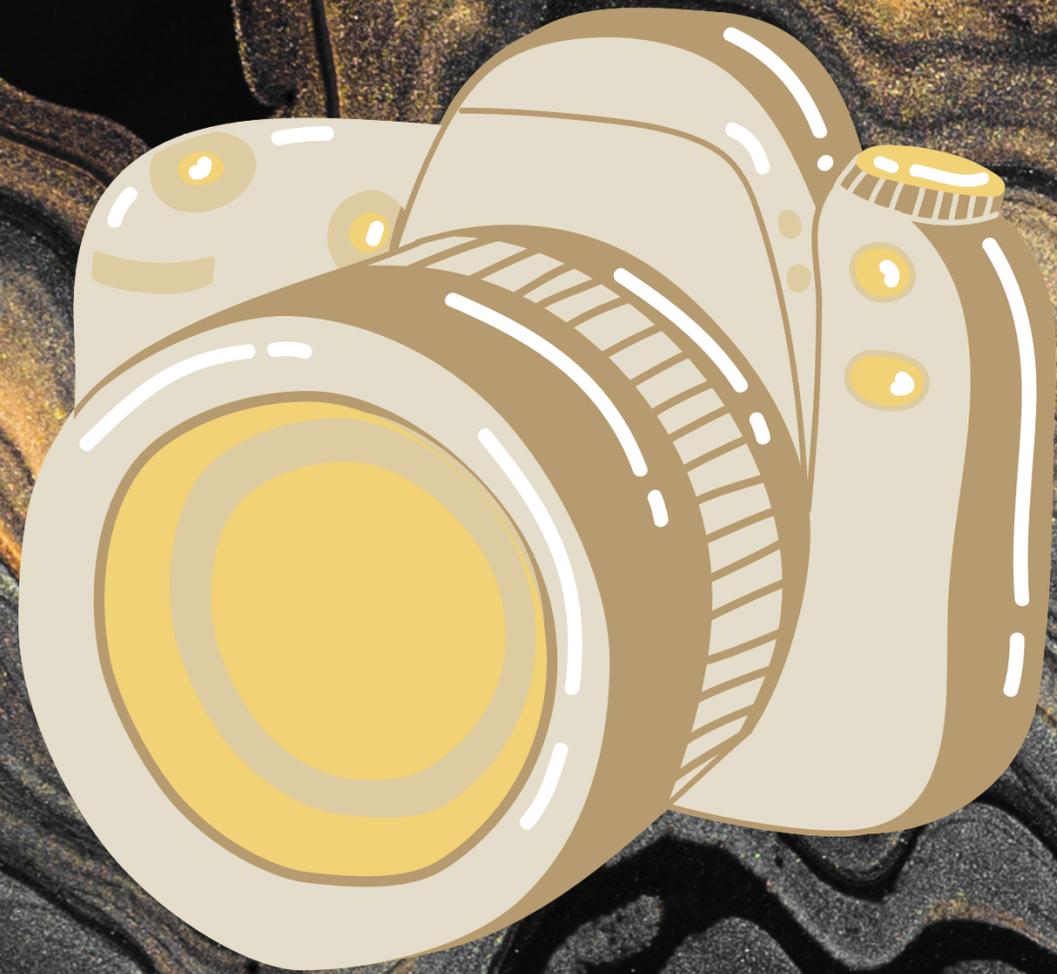
\$OUL BUSINESS FOUNDATIONS FOR ARTISTS

The background features a complex, layered pattern of dark, wavy, marbled lines in shades of black, dark grey, and deep blue, with occasional highlights of gold or bronze. Overlaid on the right side is a network of thin, bright yellow lines forming a series of interconnected triangles and polygons, resembling a stylized map or a data visualization. The overall aesthetic is modern and sophisticated.

**MULTIPLY YOUR INCOME
THROUGH REPRODUCTIONS**

FILES





DOCUMENTING ART

- Photos
 - Single shot
 - Multiple shots
- Scans
 - At home
 - Large format scanners



PREPPING YOUR ART

- Varnish or no varnish?
- Sign before or after?
- Iridescent and other hard to capture pigments



PHOTOS

- RAW vs .jpg
- Resolution
- Lighting
- Angle
- Camera



SCANS

- More control on resolution
- Better quality and more versatile image
- Can be pricier



EDITING

- Color matching
- Getting rid of dust and imperfections
- .tif versus .jpg
- File size
- Keep in mind what scale and material(s) you plan to print

The background features a complex, layered pattern. On the left, there are wavy, marbled bands in shades of dark blue, black, and golden-brown. On the right, a network of thin, golden-yellow lines forms a geometric, crystalline structure against a dark, textured background. A semi-transparent dark grey horizontal bar is positioned across the middle of the image.

DEMO

The background features a complex, layered pattern of dark, wavy lines in shades of black, charcoal, and deep blue, with occasional highlights of gold and brown. This pattern resembles marbled paper or a topographical map. Overlaid on the right side is a network of thin, golden-yellow lines forming a series of interconnected triangles and polygons, creating a geometric, crystalline structure.

PRODUCTION



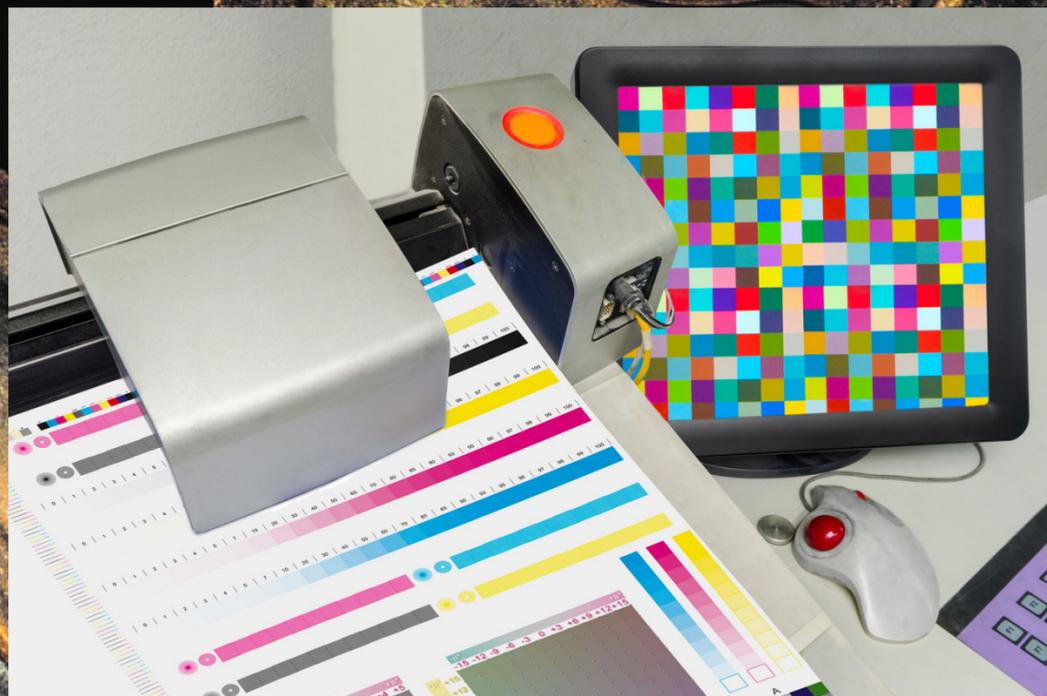
TYPES OF PRODUCTS

- Paper and canvas;
 - archival (giclee)
 - none-archival
- Fabrics;
 - sublimation
 - screen printing
- Stickers, home decor items, wood prints, metal prints... your imagination is the limit



SOURCING A PRINTER

- Check reviews and FAQ
- Compare different printers
- Get samples/proofs if possible
- Start with a smaller quantity before committing to larger one



PROOFS/SAMPLES

- Check for color match
- Test out quality
 - wear it, run it through the washer/dryer
 - use it, run it through the dishwasher
 - etc.
- Don't be afraid to ask your printer for adjustments! It's their job!



DOING IT AT HOME

- If you have the budget and time, you can always get your own supplies
- Reminder this requires you to learn additional skill-sets and technology
- Might lower printing costs in the long run
- Calculate if it's truly worth your time and financial investment
- How many prints do you need to sell to make back your printer cost?
- Can you do it better/the same as a professional?



PACKING PRINTS

- Clear bag
- Backing
- Business card or sticker (optional)
- Tubes for larger prints



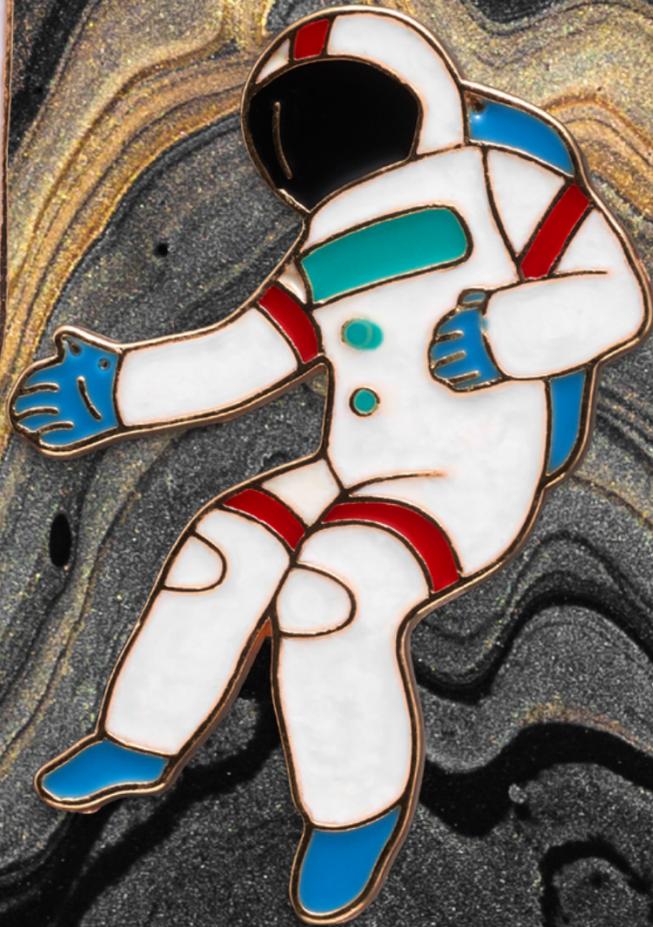
PRINTS

- Open Edition
 - Limited Edition (time or quantity)
 - Signed prints
 - Archival versus cheap prints
 - Local print shop or online?
-
- Best quality for price printer I have found; Giclee Factory



STICKERS

- Vinyl is best (lasts the longest)
- Holographic, mat, glossy, brushed aluminum, clear, etc.
- Best printers; StickerApp, StickerMule



PINS

- Require a vector file
- Be VERY attentive when selecting a printer



FABRICS

- Sublimation
- Screen printing
- Tapestries, clothing, home décor

- Printers; The Art of Where, Society6, RedBubble, or source a local printer if you can!

The background features a complex, layered pattern of dark, wavy, marbled lines in shades of black, charcoal, and deep blue, with occasional highlights of gold and brown. Overlaid on the right side is a network of thin, bright yellow lines forming a series of interconnected, irregular polygons and triangles, creating a geometric, crystalline structure.

LISTING/SELLING



GAGING DEMAND

- Find out if people are interested before you make something!
- Start with smaller quantities
- Don't make 100 of your first limited edition prints, start with 10



PRE-ORDERS

- Pros;
 - raises funds prior to printing
 - never print too many
- Cons;
 - difficult to get good images
 - some people will never buy pre-order



DOCUMENTING PRODUCTS

- Get quality photos of your products
- Different angles, different lighting, different model types for wearables
- It makes a difference!

SHIPPING





DAMAGE PROOF

- Make sure to pack your art as securely as possible when shipping!



SHIPPING SUPPLIES

- What you need;
 - Cardboard
 - Bubble wrap/green wrap
 - Tape
 - Shipping labels (optional)
 - Get creative!
- Eco friendly shipping supplies;
 - EcoEnclose